

Driving innovation from discovery to access

# Presentation title: Community preparedness; From port to arm for rapid introduction and scaleup of new TB Vaccine

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Date: 08/10/2024



# Community preparedness: From port to arm for rapid introduction and scaleup of new TB Vaccine



**QUESTION?** What global activities do affected communities need to occur to ensure the rapid introduction and scale-up of

Understanding the problem and expectations

new adult and adolescent TB vaccines?

Working with community advisory board

**Explaining the priority populations** 

**Addressing community concerns** 





#### Introduction:

#### WILL HISTORY REPEAT ITSELF IN TUBERCULOSIS VACCINE

- The first malaria vaccine received major regulatory approval in 2015 but didn't become part of vaccination programs in Africa in 2024
- A cautionary tale? The system is ill equipped to deliver critical tools to the people who need them most, taking decades and at least a billion dollars
- Even now, only a fraction of the children at risk will get the vaccine in the years to come
- Will urgently needed TB vaccines face the same problems?



#### **Role of Gavi CSOs and Communities**

- Gavi Civil Society Steering Committee should carry out its mandate to help ensure that civil society is prepared to play this critical role and commitments to global health security.
- 2. Gavi initiate collaborative approaches with governments, UNICEF, Global Fund, World Bank Medical counter measures to improve equitable and sustainable vaccine access.
- 3. This Global forum presents an important and timely opportunity to galvanize CSO engagement, leverage collective expertise and drive impactful strategies for advancing preparedness.
- 4. Mobilize remote/hard to reach communities to meet Immunization Agenda 2030.

# Understanding community problems and bloom expectations – the community need (Please refer and sign our Community declaration).

- 1. A vaccine that gives long life protection for all populations and all ages
- 2. A vaccine that is accessible, available, acceptable and easy to administer at the nearest point of contact at day zero
- 3. A vaccine that has minimal or no side effects
- 4. A vaccine that is possibly single dose





# Advance strategies to help increase vaccine confidence and uptake



#### **Global activities**

#### **Community ambassadors**

Vaccine ambassadors train community members to disseminate important health information in their communities. Adapted from the lay health advisor model, ambassadors are most effective when they are trusted community members and share similar beliefs and characteristics with their peers. Build extensive networks with CSOs/communities especially hard to reach areas for mobilize grassroot support especially hard to reach areas for mobilize grassroot support

#### Provide health education on risk, reliability and transparency

Large-scale immunization campaigns involve complicated operations from the moment vaccines arrive at the border until they reach their intended recipients. After identifying the most vulnerable people and setting priorities, countries need to boost their health infrastructure, equip health centers, expand storage and cold chains while also training the health workers who will carry out the vaccination. Transport to remote areas often requires complex logistical planning.

"By explaining the benefits of vaccination, countries can combat misinformation and improve vaccination uptake."

### Allow Flexibility regarding eligibility

The vaccine may prioritize a specific category of people as target group but there may be some interested persons who may demand to be vaccinated. There should be flexibility to provide those who request on demand if they are at risk



# Advance strategies to help increase vaccine confidence and uptake

## TH GLOBAL FORUM ON TB VACCINES 8-10 October 2024 Rio de Janeiro, Brazil Driving innovation from discovery to access

#### **Global activities**

Address rumours, myths and misconception, endorsement by peers

Overcoming vaccine hesitancy Community engagement and outreach are critical vaccine rollout campaigns. By explaining the benefits of vaccination, countries can combat misinformation and improve vaccination uptake.

#### Manage social media information

Creation of contextualized and targeted communication materials to raise awareness of new vaccine and counter myths and

misinformation

#### **Engage scientific community**

Disseminating factual and easy to understand information combats misand disinformation. This can be done in a variety of ways, including:

Identifying and training social media micro-influencers in the medical field in our country such as Drs, Nurses or and other healthcare providers

Using their own social media account to promote accurate information on the new vaccine

#### **Engage print and electronic media**

Civil society and healthcare providers and government can a joint hold a press conference with the electronic and print media for accurate information and tackle Question and Answers session with the press

Use of epidemiologists and behavioral scientists partnership with the community to address their concerns ahead of time.

# Thank you for your attention



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