



Driving innovation from discovery to access

# SPONSORSHIP PROSPECTUS



8-10 October 2024

**Rio de Janeiro, Brazil**

# About the Global Forum on TB Vaccines

The Global Forum on TB Vaccines is the world's largest gathering of stakeholders striving to develop new vaccines to prevent tuberculosis (TB). Held every two to three years, it provides an important and unique opportunity to review the state of the field, share the latest research findings, and identify new and innovative approaches to TB vaccine research and development (R&D), with the end goal of developing and deploying new TB vaccines as quickly as possible.

The Global Forum on TB Vaccines brings together a wide range of stakeholders from different constituencies with a broad range of research interests. It has grown from 200 participants at the 2<sup>nd</sup> Global Forum in Tallinn to nearly 370 participants from more than 50 countries at the 6<sup>th</sup> Global Forum in February 2022.



## 7<sup>th</sup> Global Forum

The [7<sup>th</sup> Global Forum](#) will be convened in Rio de Janeiro, Brazil from 8–10 October 2024. The Forum is organized by the Stop TB Partnership Working Group on New TB Vaccines (WGNV), IAVI, and the TuBerculosis Vaccine Initiative (TBVI), in partnership with the Ministry of Health of Brazil and the Brazilian TB Research Network (REDE-TB).

This is the first time the Global Forum on TB Vaccines will be hosted in the Americas, at a time of renewed attention to TB vaccine research and development. This marks the same year that Brazil presides over the G20 presidency – the third of four consecutive G20 presidencies held by high TB burden countries.










## Become a sponsor

As we embark on what we expect to be the biggest Global Forum on TB Vaccines yet, we invite you to be an integral part of its success by becoming a sponsor. We offer a range of packages to cater to the diverse needs and expectations of our sponsors. With seven tiered packages, each offering supplemental benefits, sponsors will have the opportunity to tailor their support and maximize their impact.





To become a sponsor of the 7th Global Forum on TB Vaccines, contact us at [tbvaccinesforum@iavi.org](mailto:tbvaccinesforum@iavi.org)

## Previous editions

-  [6<sup>th</sup> Virtual | Toulouse, France](#) (Feb 2022)
-  [Virtual Global Forum](#) (April 2021)
-  [5<sup>th</sup> New Delhi, India](#) (February 2018)
-  [4<sup>th</sup> Shanghai, China](#) (April 2015)
-  [3<sup>rd</sup> Cape Town, South Africa](#) (March 2013)
-  [2<sup>nd</sup> Tallinn, Estonia](#) (September 2010)
-  [1<sup>st</sup> Geneva, Switzerland](#) (June 2001)\*  
\*Organized by the World Health Organization

## Forum goals

-  Review progress and share the latest research and data
-  Identify and promote innovative and transformative approaches to TB vaccine R&D
-  Encourage partnerships and collaboration to accelerate TB vaccine R&D
-  Increase global recognition of the critical role vaccines will play in efforts to end TB

## Who attends?

- Public & private sector researchers
- Policymakers & government officials
- Non-profits and NGOs
- Funder/donor representatives
- Healthcare professionals
- Community engagement professionals
- Health technology manufacturers



# Our theme

## *Driving innovation from discovery to access*

For the first time in more than a century, new TB vaccines are within reach. The theme for the 7th Global Forum on TB Vaccines speaks to the ingenuity and perseverance advancing the TB vaccine pipeline, from preclinical development to multiple promising candidates in late-stage efficacy testing and ongoing efforts to ensure new TB vaccines will be affordably and equitably accessible to all who need them.

## Cidade das Artes

We're thrilled to welcome delegates to the Cidade das Artes to enjoy our dynamic, three-day program. We extend our gratitude to the Municipal Health Secretariat and Rio de Janeiro's City Hall for providing this renowned venue.

Nestled in the heart of Rio de Janeiro's Barra da Tijuca, the Cidade das Artes is a sculptural landmark and one of Brazil's most important cultural venues. This spacious and light-filled venue boasts state-of-the-art facilities equipped with cutting-edge technology and will be sure to offer a memorable 7th Global Forum.



Cidade das Artes (Credit: Rio de Janeiro City Hall, Cidade das Artes)

## Brazil

As a leader in global health research and biomedical manufacturing with a longstanding commitment to vaccination, and also a country with a high TB burden, Brazil plays a pivotal role in the global TB response. Brazil is a valuable contributor to innovation, research, and knowledge sharing and is home to world-renowned biological science R&D institutes, manufacturing facilities, and research universities. Collaborative efforts between Brazilian scientists and global researchers are helping advance the development of new TB vaccines. Moreover, Brazil has a thriving civil society that strives to integrate community involvement in research, drawing on decades of experience in vaccine clinical trials, including for HIV.

## Rio de Janeiro

Rio de Janeiro is a vibrant and diverse metropolis, which has long been a hub for culture, scientific learning, innovation, and social progress. Rio de Janeiro's spirited culture and scenic beauty will provide an inspiring backdrop for the Global Forum. Attendees will have the opportunity to experience the warmth and resilience of this city while forging partnerships, driving scientific exchange, and generating momentum to advance TB vaccine development.



Christ the Redeemer and Sugarloaf Mountain (Credit: Rio de Janeiro City Hall, Riotur)



Rio de Janeiro is home to world-renowned biological science research and development institutions, including the Oswaldo Cruz Foundation (FIOCRUZ), which itself houses the Instituto de Tecnologia em Imunobiológicos (Bio-Manguinhos).

FIOCRUZ (Credit: Rio de Janeiro City Hall, Riotur)

# SPONSORSHIP OPPORTUNITIES AT A GLANCE

Leader ▷ Diamond ▷ Platinum ▷ Gold ▷ Silver ▷ Bronze ▷ Supporter

Benefit	Leader USD 20,000+ BRL 100,000+	Diamond USD 15,000 BRL 75,000	Platinum USD 10,000 BRL 50,000	Gold USD 7,500 BRL 37,500	Silver USD 5,000 BRL 25,000	Bronze USD 2,500 BRL 12,500	Supporter USD 1,000 BRL 5,000
Organize a <b>sponsored session</b> <sup>1*</sup>	✓						
<b>Sponsor video</b> played just prior to a plenary or breakout session <sup>*</sup>	Plenary	Breakout					
Sponsor-branded <b>device charging station</b>	✓	✓					
Organization logo on <b>name badge lanyard</b> (limit 4 logos)	✓	✓					
<b>Support networking</b> by sponsoring a coffee break	✓	✓	✓				
<b>Dedicated signage</b> at the meeting site and on the conference app <sup>2,*</sup>	On-site & App	On-site & App	On-site & App	On-site only			
<b>Display table</b> in the common / poster area	✓	✓	✓	✓	✓		
Complimentary <b>conference registrations</b>	5	4	3	2	1		
<b>Social media</b> mentions	Dedicated & group	Dedicated & group	Dedicated & group	Dedicated & group	Group	Group	Group
<b>Logo and organization description</b> on dedicated sponsor page on website <sup>3*</sup>	✓	✓	✓	✓	Logo only	Logo only	Name only
<b>Logo placement</b> on the 7th Global Forum website, conference app, email communications, banners and signage acknowledging sponsors, and other conference materials	✓	✓	✓	✓	✓	✓	Name only

<sup>1</sup> Topic for sponsored session must be approved by Organizers. Meeting space and AV equipment and support provided. Sponsor is responsible for organizing the program and any additional expenses. All speakers in the sponsored session must be registered for the conference.

<sup>2</sup> Sponsor provides graphics. On-site printing is available for Leader and Diamond sponsors on request. Brand visibility on the app will be based on the level of sponsorship, with Leader sponsors having the highest level of visibility.

<sup>3</sup> Sponsor provides text.

\* Subject to Organizer review and approval.

*If you don't see a package that meets your goals as a sponsor, contact us to discuss a customizable package.*



# SPONSORSHIP OPPORTUNITIES

Leader ▷ Diamond ▷ Platinum

## Leader package

▷ USD 20,000 / BRL 100,000 or more

- ▶ Organize a 60-minute sponsored session as part of the 7th Global Forum Program<sup>1\*</sup>
- ▶ Sponsor video played during a session break, just before the start of a plenary session<sup>\*</sup>
- ▶ Sponsor-branded charging station on-site for mobile devices
- ▶ Sponsored coffee break
- ▶ Organization logo on name badge lanyards (limit 4 logos)
- ▶ Dedicated signage at the meeting site and brand visibility on the conference app<sup>2\*</sup>
- ▶ Display table in a common area on-site
- ▶ Five complimentary conference registrations
- ▶ Dedicated social media mentions and inclusion in group social media mentions acknowledging sponsors
- ▶ Logo and brief organization description on a dedicated sponsor page on the 7th Global Forum website<sup>3\*</sup>
- ▶ Logo placement on the 7th Global Forum website home page, conference app, email communications, banners or signage acknowledging sponsors, and other conference materials

## Diamond package

▷ USD 15,000 / BRL 75,000

- ▶ Sponsor video played during a session break, just before the start of a breakout/oral abstract session<sup>\*</sup>
- ▶ Sponsor-branded charging station on-site for mobile devices
- ▶ Sponsored coffee break
- ▶ Organization logo on name badge lanyards (limit 4 logos)
- ▶ Dedicated signage at the meeting site and brand visibility on the conference app<sup>2\*</sup>
- ▶ Display table in a common area on-site
- ▶ Four complimentary conference registrations
- ▶ Dedicated social media mentions and inclusion in group social media mentions acknowledging sponsors
- ▶ Logo and brief organization description on a dedicated sponsor page on the 7th Global Forum website<sup>3\*</sup>
- ▶ Logo placement on the 7th Global Forum website home page, conference app, email communications, banners or signage acknowledging sponsors, and other conference materials

## Platinum package

▷ USD 10,000 / BRL 50,000

- ▶ Sponsored coffee break
- ▶ Dedicated signage at the meeting site and brand visibility on the conference app<sup>2\*</sup>
- ▶ Display table in a common area on-site
- ▶ Three complimentary conference registrations
- ▶ Dedicated social media mentions and inclusion in group social media mentions acknowledging sponsors
- ▶ Logo and brief organization description on a dedicated sponsor page on the 7th Global Forum website<sup>3\*</sup>
- ▶ Logo placement on the 7th Global Forum website home page, conference app, email communications, banners or signage acknowledging sponsors, and other conference materials

## Gold package

▷ USD 7,500 / BRL 37,500

- ▶ Dedicated banner or signage in the conference venue<sup>2\*</sup>
- ▶ Display table in a common area on-site
- ▶ Two complimentary conference registrations
- ▶ Dedicated social media mentions and inclusion in group social media mentions acknowledging sponsors
- ▶ Logo and brief organization description on a dedicated sponsor page on the 7th Global Forum website<sup>3\*</sup>
- ▶ Logo placement on the 7th Global Forum website, conference app, email communications, banners or signage acknowledging sponsors, and other conference materials

## Silver package

▷ USD 5,000 / BRL 25,000

- ▶ Display table in a common area on-site
- ▶ One complimentary conference registration
- ▶ Inclusion in group social media mentions acknowledging sponsors
- ▶ Logo placement on a dedicated sponsor page of the 7th Global Forum website
- ▶ Logo placement on the 7th Global Forum website home page, conference app, email communications, banners or signage acknowledging sponsors, and other conference materials

## Bronze package

▷ USD 2,500 / BRL 12,500

- ▶ Inclusion in group social media mentions acknowledging sponsors
- ▶ Logo placement on a dedicated sponsor page of the 7th Global Forum website
- ▶ Logo placement on the 7th Global Forum website home page, conference app, email communications, banners or signage acknowledging sponsors, and other conference materials

## Supporter package

▷ USD 1,000 / BRL 5,000

- ▶ Inclusion in group social media mentions acknowledging sponsors
- ▶ Organization name (text) on a dedicated sponsor page of the 7th Global Forum website
- ▶ Organization name (text) on the 7th Global Forum website, conference app, email communications, banners or signage acknowledging sponsors, and other conference materials

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<sup>3</sup> Sponsor provides text.

\*Subject to Organizer review and approval

# CONTACT US

For more information on sponsorship opportunities or to become a sponsor of the 7th Global Forum on TB Vaccines, please contact us at [tbvaccinesforum@iavi.org](mailto:tbvaccinesforum@iavi.org).

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An international convening of the

